



Dear

Congratulations on the purchase of your new home! Your home is your most important investment, providing the physical foundation of your family's security.

Through life insurance, you can help insure the value of your home or just the outstanding mortgage principal. The proceeds from this insurance can be used to help pay off the mortgage at your death. With disability income insurance, you can also provide an income stream to meet mortgage and other household expenses, in the event you become disabled.

In most states, you are required to have liability insurance on your car, and your mortgage company requires you to insure your home against fire and theft. Most likely you have insured your personal possessions as well. Insuring your mortgage payments is of paramount importance to your family's security.

Don't be caught off guard. Let us come up with a plan for protection funded through life and disability income insurance.

If you would like to hear more about our protection plans funded through insurance, please complete the information below and return the card in the envelope provided.

Sincerely,

Life insurance underwritten by United of Omaha Life Insurance Company. Disability Income policy form D77/CD77 (In ID, OR and TX, D77-20296; in OK, D77-20301) or state equivalent underwritten by Mutual of Omaha Insurance Company. This letter is used for the solicitation of insurance. By returning this form, you are requesting to have a licensed insurance agent contact you by telephone to provide additional information. These policies have limitations, exclusions and reductions.
MLRC30643_0604 **In CA, an insurance agent will contact you.**

I am interested in finding out more about your income protection and mortgage protection plans funded through insurance. Please send more information to:

Name: _____ Phone: (home) _____
Address: _____ (work) _____
City: _____ Email: _____
State: _____ Zip: _____

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